

Customer Acquisition

Note1: The key to customer acquisition begins with your approach. The key to your approach begins with taking action.

Note 2: If you talk to a lot of people, you make a lot of money. Talk to a few or little people you make little money. Talk to no people, you make no money.

**Script #1** (People you know)

Hello this (your name)\_\_\_\_\_) how are you today? I just got my hands on a product that helps people detox their body, lose weight, regulate their blood pressure as well as helps them promote a healthier lifestyle.

I’m starting my own business and I need a HUGE personal favor. I would like to send you some information and I would like you to go to my website and support my business.

Can you go to my website now?

**Response**:

**Yes.** (walk the person through the product line)

**No.** I would like to come by and drop you off a sample that you will love and talk about how you can help me with your crusade to live a healthy life.

**Script #2**

Hello this (your name)\_\_\_\_\_I just started a new business and I’m so excited and need your help **(wait for them to respond)**.

I just sent you an email that talks about a product you will really love and I would like for you to open that email and also look at video I attached (<https://vimeo.com/88201113>).

Then ask…… When can you look at this video (32 minutes long)?

**Script** #3 (Social Media)

Note: Never sell on social media, start a conversation and build rapport.

**Example Post #1:** I just lost\_\_\_ lbs. with my Iaso Detox Tea and HCG and I feel amazing ! I have\_\_\_\_more lbs. to go!!) Also add your marketing system (go diet or Renique marketing system).

**Next day or Post #2:** I woke up this morning feeling alert and AMAZING! I loved the TLC products!!( **Post pictures)**

**Objections**

FACTS TELL BUT STORIES TELL

If a potential customer begins to ask you a question this is your response:

**Response:**

I don’t know, all I know is, that Leon’s wife…( then tell a story of someone who showed results or yourself who had great results from using the product).

When you try it you should see Amazing results! How about if I drop you off a sample.

**VERY IMP!!**

INVITE PEOPLE TO TAKE THIS HEALTHY JOUNEY WITH YOU!!!! Take pictures and video testimonies and track the success of you and your customers.

I Love My LIFE!!